

The Benevolent Voice

The Borgess Foundation newsletter connecting with friends and employees of Borgess Health.

Your Giving Is Care Giving

"It's not how much we give, but how much love we put into the giving."

—Mother Theresa

Fall 2010

Inside this Issue

Your Donor Impact Report for Fiscal Year 2010

Awards are Rewards Foundation Events

BORGESS Foundation



The Benevolent Voice is a regular publication of the Borgess Foundation, the philanthropic organization dedicated to supporting Borgess Health. We welcome your opinions and input regarding this publication. Please address all correspondence to:

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If you prefer to receive your newsletter by e-mail, please visit foundation.borgess.com or call (269) 226.8100.

Your care is a continuum of compassion at Borgess—from extraordinary complex procedures by gifted surgeons and physicians—to the subtle acts of kindness that express caring. You can gauge the effect of your gifts in the advanced technology and facilities, but it can also be seen in hope, inspiration and laughter.

Time and again, your donations have supported the best health care services delivered with compassion for you, your family and neighbors. Last year, you and others like you contributed more than \$2.1 million to Borgess to enhance the quality care and exceptional services. Thanks to your giving, many accomplishments are making a difference in your community.



Borgess Gardens has received continued registration as an Eden Alternative® Home, with a philosophy that aging should be a continued stage of development and growth. Borgess Gardens staff pictured are, from left, Gina Ryan, Billing Clerk, with her dog Baby Girl, DaNikka Snell, HR Assistant, and Debbie Persell, Activities & Life Enrichment Coordinator.

No Place Like Borgess Gardens

Because of donors like you and Bill and Julia Van Domelen a new skilled nursing and rehabilitation facility called Borgess Gardens opened last November. From more private rooms to advanced rehabilitation services to peaceful outdoor courtyards, this exceptional setting provides an even healthier home for patients and residents.



Emergency & Trauma Center

Confidentiality and Comfort at Heart of New ETC

When the expanded and renovated Borgess Medical Center's Level I Emergency & Trauma Center (ETC) opens in December, it will provide a more confidential and comfortable healing environment for the 1.2 million patients and their families who will utilize the ETC over the next decade. The cost of this vital renovation has been funded 100 percent by generous employees, physicians and donors.

continued on page 2

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*Your Giving Is Care Giving
continued from front*

More Private and Patient-Focused Areas

At Borgess Medical Center your contributions renovated three inpatient floors and upgraded medical equipment, remodeled and refurbished two critical care units, refreshed the surgical waiting area, and improved targeted areas for more privacy and convenience. Today, inpatients and outpatients have more privacy and convenience with more than 290 private rooms.



Ester Wyman and Sr. Betty Veenhuis admire the portrait of Kay Pierce that is on display in the reception area at Borgess-Pipp Hospital

Kay's Love Revitalizes Borgess-Pipp

Last May, Borgess-Pipp Hospital unveiled many renovations throughout the facility. This was all the result of a gift from Kay Pierce's estate being brought to fruition. "Thanks to her extraordinary vision, a renewal of the hospital's spirit and atmosphere has been realized," acknowledged John Ryder, administrator, Borgess-Pipp Hospital.

Leaving No One Behind

In Kalamazoo alone, an estimated 22,000 residents have Type 1 or Type 2 diabetes. In the United States diabetes is one of the most prevalent chronic diseases and a leading cause of death. There is no cure, but it is a controllable disease.

Because of you in 2010 the Borgess Diabetes Center opened the Clinic for the Uninsured. Annually 120 uninsured diabetic patients, who would have otherwise gone without care, are provided assistance through this new clinic.

MariLou Hall will be the first to tell you that she didn't take good enough care of the Type 2 diabetes that she had battled for nearly two decades.

Her outlook changed, however, when she was admitted to

Borgess Medical Center with kidney failure and a diagnosis of possible congestive heart failure. "That was a wake-up call to take better care of my diabetes," she added.

Your donations have also ensured that uninsured diabetics like MariLou receive lifesaving medical attention, including physician care, diabetes self-care education and lab testing. "The professional care and counseling I've been getting at the Borgess Diabetes Center have been very valuable to me," MariLou said. "I still have a ways to go, but I'm doing so much better."



MariLou Hall



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Caring. Pass It On.

Caring hearts and hands are what make a difference to your health and well-being at Borgess. In April the Borgess Foundation launched the Borgess Caring Hearts & Hands program. This program allows you to recognize any physician, employee or volunteer who has made a memorable impact on your care while at Borgess Health. When someone makes a tribute in honor of a Borgess physician, nurse, employee or volunteer, it is celebrated with a card and/or a lapel pin.



Dr. Sidhu, a Borgess Medical Center hospitalist, is surrounded by her colleagues when she received her Caring Hearts & Hands tribute in March. Front row left to right: Dr. Margaret Maciorowski, Dr. Mandeep Sidhu, Dr. Azra Jabeen, Dr. Aurora Madangit, Back row left to right: Dr. Rockelle Rogers and Dr. Ramesh Subedi

In a few short months more than thirty physicians and employees have received tributes from grateful patients or their family members. The tributes often include kind thoughts and words of gratitude such as these:

“Please know that we are grateful to “all” the staff members at Borgess-Pipp Hospital. They all were truly kind to (our son) and gave him excellent care.”

-From a family

Caring
Hearts
&
Hands



BORGESS

“They were great but these five stood out as giving exceptional care and I just want them to be honored.”

– For the Borgess Medical Center staff on 3 North

Awards Are Rewards of Inspired Care

Philanthropy Fuels Future of Innovative Medicine, Inspired Care

Excellent, innovative care and patient safety are top priorities if you are hospitalized, as they are for Borgess Health. While innovation is about new technologies and treatments, it's also about finding newer, safer ways to provide care.

With your support and gifts used to renovate facilities, upgrade equipment or enhance processes, this focus on innovation has culminated in excellence—creating a lasting success that is only possible because of you.

Joint Commission Certification

Borgess Medical Center, Borgess-Lee Memorial Hospital and Borgess-Pipp Hospital passed a number of recent Joint Commission surveys with high scores. Borgess Medical Center became the first hospital in Michigan to become Joint Commission certified for Advanced Heart Failure Care. Disease-specific certification was also granted for Advanced Stroke Care, as well as Knee and Hip Replacement.



Borgess Heart Failure Team (l-r): Prince Sidhu, MD; Nancy Mora, RN; Anthony King, MD; Amy Shaffer, RN; Dan Ramlow, RN; Gail Venner, MSN, APRN and Margaret Maciorowski, MD

Level I Trauma Center Verification

Borgess Medical Center once again received verification as a Level I Trauma Center from the American College of Surgeons.

Avatar International awarded **Borgess Ambulatory Care** with Avatar's Exceeding Patient Expectations Award for 2009. This award is based on several critical survey items gauging patient expectation about quality of care, reliability and customization.

The Michigan Department of Community Health awarded **Borgess with an Innovation Award** for utilizing health information technology in groundbreaking and innovative ways.

West Michigan 101 Best & Brightest Companies

For the seventh consecutive year, Borgess Health was named one of West Michigan's 101 Best & Brightest Companies to Work For by the Michigan Business and Professional Association.

American Heart Association

Borgess Medical Center was listed in the May issue of *U.S. News and World Report* by the American Heart Association for achieving a gold honor for evidence-based care of patients hospitalized with heart failure.

For the fourth time, **Borgess Medical Center** earned membership in the **Environmental Leadership Circle**, Practice Greenhealth's most prestigious award for innovation in environmentally responsible health care.

Borgess Medical Center was one of **only 16 Michigan hospitals** to receive the **2009 Medal of Honor for organ donation** from the Department of Health & Human Services.

For a complete list of awards and certifications, visit **Borgess.com**.

Your Philanthropy Is Passed On To Others at Borgess

Thank you for your dedication to excellent care. Every gift you make, no matter how large or small, not only improves Borgess facilities and technologies, but also inspires what matters most: hope and healing.

Just as philanthropy created a hospital and brought health care to Kalamazoo, today your gifts are targeted toward the greatest need. Remember, when you give to Borgess, you are investing in the health care future of your community. You will be pleased to know that 88 percent of every dollar goes directly to support renovations, education and program support at Borgess.

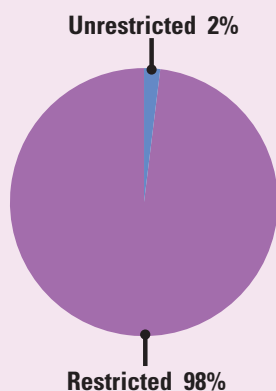


*Tony McDonnell
Executive Director
Borgess Foundation*

Supporting Care, Hope and Inspiration

You have made a difference in the care for so many in your community. For the fiscal year that took place July 2009 to June 2010, more than 2,500 donors, like you, contributed nearly \$2.1 million in philanthropy to Borgess Health. Your gifts were instrumental in providing renovations, purchasing high tech equipment, offering community health screenings, and enhancing education for employees and volunteers.

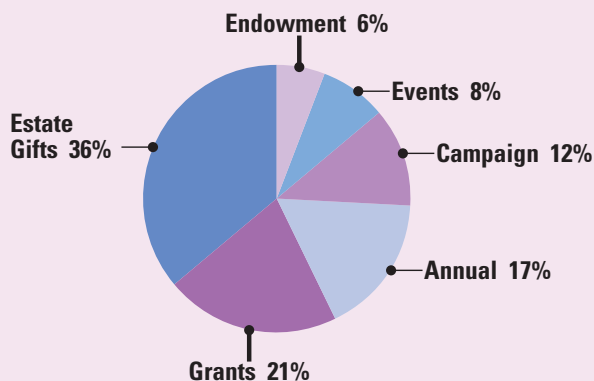
Types of Gifts



At the Borgess Foundation we honor your requests for restricted gifts to support specific needs that are important to you and your family. With unrestricted gifts, local leaders serving as Borgess Foundation Board of Trustees, determine areas of greatest need to support innovative medicine and inspired care.

With your gifts and your time you are showing us that you want to offer hope, inspiration and compassion through excellent care at Borgess.

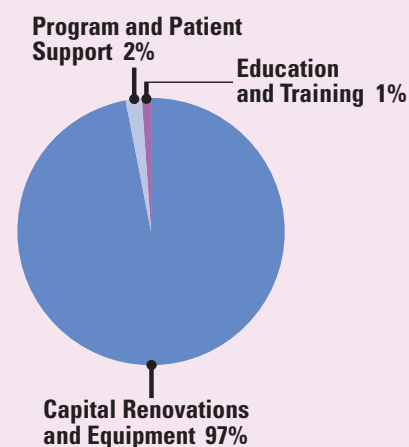
Income



Your gifts come in many shapes and sizes – from a handwritten check to an event fee to a significant sized transaction handled through a bank. No matter the amount of your generosity, the continuum of care and compassion is seen at every level at Borgess because of you – you helped equip, support and sustain caregivers throughout Borgess Health.

You can look for the effect of your gifts in excellent care, state-of-the-art equipment and facilities.

Donor Support



The Borgess Foundation made a commitment to revitalize and enhance the Habitats for Healing to complement and enhance our delivery of compassionate care. In addition to Borgess Foundation, Borgess Health provided more than \$56 million for total care of persons who are poor, and continues to support that level of care in our communities.

Foundation Events

Special fundraising events continue to increase support for programs and services, and enhance Borgess.

Friends of Borgess Nursing Endowment Awards Dinner May 11, 2010

The Friends of Borgess Nursing Endowment Fund was established in 2006 to honor and remember the legacy of outstanding nursing within Borgess Health. Every year Borgess nurses are recognized for nursing excellence, leadership, education and research. Proceeds from the sponsorships, silent auction and dinner reservations exceeded \$48,000 in 2010, contributing more than \$118,000 to the Friends of Borgess Nursing endowment fund. The endowment goal is \$250,000.

19th Annual Borgess Golf for Health July 19, 2010

With 108 golfers, the 19th Annual Borgess Golf for Health on July 19 raised money to help fund ongoing renovations to Borgess Medical Center's Level I Emergency & Trauma Center. Proceeds from the event sponsorships, raffle tickets and golfer registrations exceeded \$50,000 this year. Since 1991, event proceeds have contributed more than \$300,000 to many different programs within Borgess Health.

Borgess Tree of Love and Tree Lighting Ceremonies

The 25th **Borgess Tree of Love** campaign kicks off this October to raise money to provide free mammograms for more than 500 low income women without health insurance throughout Borgess Health.

We all know the statistics are great - every hour 23 women in the United States will be diagnosed with breast cancer, every 69 seconds a woman dies of breast cancer.

In 1985 the Borgess Service League organized the first **Borgess Tree of Love** to raise money for early identification of breast cancer and treatment.

Now, 25 years later, the **Borgess Tree of Love** campaign is sponsored by the Borgess Volunteers and the Borgess Foundation.

This year's fundraising goal of \$40,000 will help more than 500 women.

For every \$5 donation made to the **Borgess Tree of Love** campaign, you help a woman receive a mammogram at Borgess while honoring or remembering someone special to you.

You may sponsor one mammogram for one woman at Borgess for every \$50 donation you make to the **Borgess Tree of Love**.

Each honoree is represented by a light on the trees which are on display throughout December at Borgess Medical Center, Borgess-Pipp Hospital and Borgess at Woodbridge Hills.

In recognition of your gift, your honoree (or the family of your honoree) will receive an acknowledgement card by mail. In addition, you, the donor, and the names of your honorees will be listed in the honor roll books which are placed near the trees.

Gifts of any amount will help more women receive mammograms.

This holiday season remember people in your life, and make a difference in your community.

Three tree lighting ceremonies will take place in early December

- Borgess-Pipp Hospital, Plainwell, December 3 at 6 pm
- Borgess Medical Center's Atrium, Kalamazoo, December 7 at 6:30 pm
- Borgess at Woodbridge Hills, Portage, December 8 at 1 pm

Help light the **Borgess Tree of Love** trees this holiday season.

Visit treeoflove.borgess.com to make your secure online gift or call the Borgess Foundation (269) 226.8100.

