

Largest Campaign

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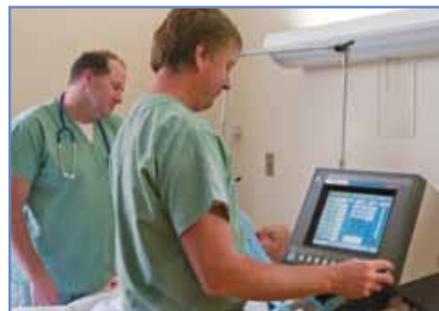
success. In addition, Borgess physicians committed over \$1 million, and all of the Borgess Foundation Board supported this philanthropic effort.

“When Borgess was founded in 1889 as the area’s first hospital, community donations transformed an old mansion into our original 20-bed hospital,” says Tony McDonnell, Chief Development Officer, Borgess Foundation. “We honor and deeply appreciate this heritage of support and faith in our service to others.”

Borgess-Pipp Donors Transform Hospital Care

Supporters Bring Comfort, Communication to Patients

To ensure that our patients can recover in comfort and support, the Borgess Foundation launched the Advancing Care at Borgess-Pipp Initiative. Generous Borgess supporters raised more than \$30,000 to furnish every hospital room with comfortable treatment chairs that recline for sleeping and upgraded every mechanical ventilator so post-surgical patients can communicate while on a breathing machine.



Borgess-Pipp Hospital’s Philips Respirionics Esprit® Ventilators with “Speaking Mode” technology in use with a patient (from left) Brian Sutton, RRT and Darrell Ratliff, RRT.

Before, patients on ventilators were only able to nod yes or no. Now, with the “Speaking Mode” technology, these patients can communicate with their families, friends and clinical teams. One of the first patients to use this technology was able to speak in detail about her condition with her physician. The upgraded technology meant a lot, and she joked, “I don’t intend to shut up until they turn it off!”

Because of your philanthropy, we can further enhance the healing environment for patients, families and caregivers at Borgess. It truly cannot happen without you. To join us in the “Advancing Care Initiative,” call the Borgess Foundation at (269) 226-8100 or e-mail foundation@borgess.com.

Community Donors Create Robotic Surgery Training Opportunity

\$2 Million Contribution Develops Robotic Program at Borgess, Ensures Leading Technology Available in Kalamazoo Region

An anonymous group of supporters made gifts of varied sizes and donated a total of \$2 million to enhance Borgess’ leadership role in providing greater options for minimally invasive procedures. Their combined generosity ensures that our surgical services team will have the training and resources to provide for excellent care for our robotic surgery patients.

With future gifts, additional modules and tooling will allow more surgical specialties and training for staff.

This past winter, the Robotic Surgery Program began to offer patients greater surgical options. Not only is the technology leading-edge, but it also brings the most patient-friendly

experience to traditionally invasive surgeries.

Using robotic surgery instead of traditional procedures, surgeons have improved precision, range of motion, and visualization. These advancements bring patients faster healing times, shorter hospital stays, and decreased risk of infections.

This support is essential to bridging the gap between limited hospital resources, securing the latest technology and specialized training to enhance patient care and comfort in a timely manner.



“Philanthropy is evident all over the Borgess system. This is just another one of the many examples of how lucky we are to live in such a generous, self-less community,” says Dr. Jennifer Frink, Division Chief for Robotic Surgery. “This strong, local support of the hospital is a testament not only to the high-quality services Borgess offers, but also to the caring, involved Kalamazoo community.”

The continued support of donors—like you—is an encouragement to our clinical teams and their daily health care ministry. It also speaks highly of the compassionate, giving spirit of our friends, neighbors, and community.

Please contact the Borgess Foundation at (269) 226-8100, or e-mail foundation@borgess.com to find out how you can help Borgess advance in providing minimally invasive, robotic surgery.

Summer 2012

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BORGESS Foundation



The *Benevolent Voice* is a regular publication of the Borgess Foundation, the philanthropic organization dedicated to supporting Borgess Health. We welcome your opinions and input regarding this publication. Please address all correspondence to:

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If you prefer to receive your newsletter by e-mail, please visit foundation.borgess.com or call (269) 226.8100.

Engrave a Lasting Tribute to Someone Special

Honor or Celebrate Your Loved One with a Gift to Borgess Gardens



Enchanted Garden

Create a lasting gift for your loved ones when you purchase a custom-engraved brick paver. Your brick will not only add beauty to the courtyards at Borgess Gardens, but the proceeds of your gift will support activities, outings and special programs for the residents.

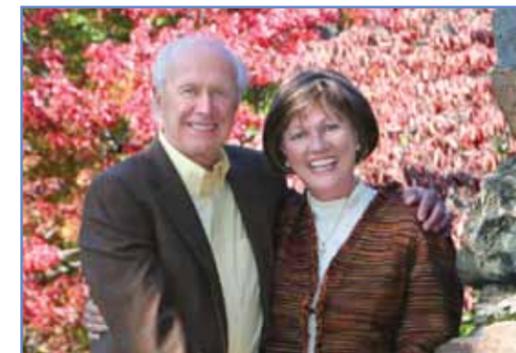
Choose from four different, peaceful courtyards to display your customized message. Each 4-inch by 8-inch brick can be engraved with up to 3 lines of text with 15 characters per line. If your brick is a gift or a memorial, the Borgess Foundation

will send a thoughtful tribute letter as you designate. Brick pavers are a wonderful gift for birthdays, anniversaries, graduations, retirements and memorials.

The first bricks will be installed in July 2012. For more information, please see the enclosed flyer order form or call the Foundation at (269) 226-8100.

Thanks to YOU: The Largest Fundraising Campaign in Borgess Health History Successfully Concludes

You—along with more than 1,000 donors—contributed to the Habitat for Healing fundraising campaign, the largest fundraising campaign in the 122-year history of Borgess Health. The five-year effort completed after reaching \$10.5 million, far exceeding the original goal of \$2.5 million.



Bill and Julia Van Domelen, one of many donors to the Habitat for Healing campaign.

“Patients are helped every day by the generosity of donors,” says Paul A. Spaude, President & CEO of Borgess Health. “We thank each contributor for offering a legacy of assistance to our many patients and their loved ones.”

The Habitat for Healing funds served two purposes: first, to expand and improve the Burton H. Upjohn Emergency & Trauma Center at Borgess Medical Center; second, to assist in creating Borgess Gardens, the first new skilled nursing home and rehabilitation facility in the Kalamazoo region in more than 20 years.

Donations of all amounts, including the largest single gift ever given to Borgess of \$5.5 million, contributed to this campaign’s

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The Peikerts' Bequest Gift Will Advance Medical Education, Careers for Borgess Staff

How Your Gifts Can Lead to Healing



Dr. Michael and Mrs. Frances Peikert

With more than 30 years as an Emergency Medicine physician at Borgess Medical Center, Dr. Michael Peikert wanted to contribute further to the hospital and his team members. Together with his wife, Frances Peikert, they decided to establish the Michael J. and Frances D. Peikert Educational Fund.

The Peikerts will give their gift through a legacy donation to the hospital after they pass away. In collaboration with the Borgess Foundation, they chose a Charitable Remainder Trust to suit their needs, providing for their two children, three grandchildren, and charities of their choice.

A designated amount goes to their heirs. The remainder of the estate is then left to designated charitable institutions such as the Borgess Foundation.

Their gift will create scholarships for emergency department staff members to earn advanced degrees and further their careers. For example, the Peikert Educational Fund

would be available for a technician who trains to become a nurse, or a nurse who studies to become a nurse practitioner.

“Education is important to our society and our future,” says Dr. Peikert. “My wife and I were raised in blue collar families, and education made a tremendous difference to our lives both professionally and personally. We wanted this opportunity to be available to others.”

While retirement is not in his imminent future, it is important to spend some time thinking about what’s best for your family and what you want for your community, says Dr. Peikert.

An estate gift to Borgess Health in your will is a simple and lasting legacy that improves the healthcare future of our community. Your gift—no matter the size—can positively impact the charitable mission of Borgess. Please call Tony McDonnell at **(269) 226-8100** or email tonymcdonnell@borgess.com for more information.

You Can Comfort, Console During Stressful Medical Emergencies

Create a Peaceful, Healing Environment for Critical Care (CCU) Families at Borgess

If you’ve ever sat in an uncomfortable chair—tense, anxious, bored, tired—you can imagine what it is like for families waiting for long stretches of time to hear about their loved ones in the Critical Care Units (CCU).

When patients are admitted unexpectedly to the Critical Care Units (CCU) at Borgess Medical Center, their friends and family gather to hear regular updates from the clinical teams.

Since these patients are critically ill, their health status can change quickly,

adding greater stress to the family’s experience.

With few amenities, the CCU waiting areas can become cramped and hectic—very different from the healing, peaceful environment most needed in these situations.

Your Gifts Could Support CCU Comfort Campaign

Intent on caring for both the patients and their families, Borgess Foundation and Borgess Volunteers are requesting support from the community—from donors like you—to bring greater comfort options to these reception areas.

Your gift of any size will help to purchase reclining chairs, comfortable furniture, and pleasant artwork to create a more serene atmosphere.



One of two current family waiting areas at Borgess Medical Center.

These updates will amount to \$30,000 or more, but when combined with the generosity of others in the community, your support can bring comfort to these families during a tumultuous time.

Get on “Course” to Support the CCU—Borgess Golf for Health Offers a Fun Way to make a difference

You are invited to show your support for Borgess Medical Center by playing a round of golf at the 21st annual Borgess Golf for Health event. Space is limited – call today.

All proceeds will support enhancements and renovations to the CCU waiting areas at Borgess Medical Center.

Last year, generous golfers and sponsors raised more than \$48,000 for equipment and upgrades for surgical services at the Borgess Medical Center.

Advanced registration is required.



Dr. Dale Rowe was the winner of last year’s 50/50 Ball Drop Raffle. Kate Tillotson, WWMT-3 News Anchor, was the event emcee. We thank Dr. Rowe for donating half of his winnings back to the golf event!

2012 Borgess Golf for Health

July 16, 2012

Gull Lake Country Club, Shotgun start at noon

Register by calling (269) 226.8100 or emailing foundation@borgess.com.



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